

PRESS RELEASE

Ottawa Sailing & Powerboating School grows its team, expands its services, and changes name to Advantage Boating.

OTTAWA, ONTARIO, December 17, 2009 – *Ottawa Sailing & Powerboating School* (OSS) officially announced that it has grown its team, added additional services, and correspondingly changed its name to *Advantage Boating*.

For 17 years, OSS has been a leading provider of boating education and services in the Ottawa region. Based at both Britannia Yacht Club and Nepean Sailing Club, OSS has provided the full complement of training, both on-the-water courses leading to national certification and classroom courses, catering to both sailors and power boaters. In addition it has offered its popular Sail Share programs locally and charter/flotillas in exotic destinations around the world including Thailand, Greece and different areas in the Caribbean.

“Over the past several years OSS has experienced an increased demand for services both locally and in other regions. We added services in Kingston and continue to expand our down-south programs. With clients from all over the world, our business is becoming more than just a local play.” said Ron Schute, founder of OSS. *“To help me take this company to the next level, I have partnered with Harvey Barnes, who is not only an avid boater but also an experienced marketing and sales professional.”*

“I am very excited to join forces with Ron and the solid organization he has built over the years” said Harvey Barnes. *“Ron’s strategy of growing boating beyond traditional markets through education and boating services aligns nicely with my vision and work promoting accessible sailing.”*

To better reflect its expanded service offerings, Advantage Boating was chosen as the new company name.

Starting in 2010, expanded services will include adding more live-aboard courses as well as other popular classroom courses like coastal navigation and VHF radio to the Kinston area, expanding the Boat Share program to include higher performance options, and providing boat sales and service.

Advantage Boating will introduce its new programs, services, and a new sportboat at the Toronto Boat Show, January 9 – 17, 2010, booth #1551.

About Advantage Boating

Founded in 1992 Advantage Boating (the new name for Ottawa Sailing & Powerboating School) is focused on providing services to the existing boating community as well as appealing to other active groups like hikers, bikers, and skiers. Advantage Boating encompasses five business areas; Training Center, Sail Share, Vacations, Corporate Team Building, and Sales.

Additional information about Advantage Boating is available at www.advantageboating.com.

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Contact Information:

Ron Schute
Advantage Boating
ron@advantageboating.com
613-296-9965 (c)
877-934-7245

Harvey Barnes
Advantage Boating
harvey@advantageboating.com
613-725-7025 (c)
877-934-7245